

UP MSME Policy 2022





Uttar Pradesh MSME Promotion Policy 2022 Overview



Establishing UP as preferred destination for MSME investments



Achieving maximum employment generation in new units

Vision






Alleviation of regional disparity & inequality in the society






Creation of responsive administrative system leveraging technologies

MSME definition

Unit	Investment in PM&E	Turnover
 Micro	< INR 1 crore	< INR 5 crore
 Small	< INR 10 crore	< INR 50 crore
 Medium	< INR 50 crore	< INR 250 crore



Fiscal Incentives

Scheme	Details	 Micro	 Small	 Medium	Ceiling
Capital Subsidy	Purvanchal and Bundelkhand	25%	20%	15%	INR 4 crore/unit
	Madhyanchal and Paschimanchal	20%	15%	10%	
Capital Interest Subsidy	All micro units for 5 years	50%	–	–	INR 25 lac/ Per unit
Reimbursement for development of MSME parks/ flatted factory	Reimbursement for repayment of interest on loan taken against project cost for 7 years	50%	50%	50%	INR 2 crore/year
Stamp Duty Exemption	Purvanchal and Bundelkhand	100%	100%	100%	–
	Madhyanchal and Paschimanchal	75%	75%	75%	–
	Gautam Budhha Nagar & Ghaziabad	50%	50%	50%	–
	Land purchase for development of Industrial parks/estates/flatted factory	100%	100%	100%	–
Credit Support – Raising money through stock exchange	Reimbursement on expenditure of raising equity funds	20%	20%	20%	INR 5 lakh
Credit Support – CGTMSE	One time guarantee fee	100%	100%	100%	INR 2 crores
EPF reimbursement	New MSME units for a period 5 years	100%	100%	100%	–
Patents/ Quality Certifications	Attaining quality standards like ZED, GMP, etc.	75%	75%	75%	INR 5 lakh
	Attaining patents/ GI tags	75%	75%	75%	INR 10 lakh
	Attorney fee for obtaining national & international patents	100%	100%	100%	INR 50,000 & INR 2 lakh resp.
	Implementing ERP and ICT solutions	75%	75%	75%	INR 1 lakh & INR 5 lakh resp.
Mandi fee waiver	New food processing units with investment more than 5 crore	–	100%	100%	–
Promotion of environmental infrastructure	Setting up of CETPs	50%	50%	50%	INR 10 crores
	Implementing Zero Liquid Discharge facility	50%	50%	50%	INR 75 lakhs
	Establishing a common boiler project (min 10 MSMEs) (solid/ clean fuel)	35%/ 50%	35%/ 50%	35%/ 50%	INR 50 lakhs
	Energy and water audit service fees	75%	75%	75%	INR 50,000
	Purchasing required equipment for audit	50%	50%	50%	INR 20 lakh
	Consultancy charges towards green ratings by Indian Green Building Council	50%	50%	50%	INR 2.5 lakh
	Setting up environment management lab/ system	50%	50%	50%	INR 10 lakh

Non-Fiscal Initiatives

Scheme	Details
Infrastructure Development	<p>Development of Mini Industrial Estates on 5 or more acres of land provided by Gram Sabha to DICs</p> <p>Development of Industrial Estates and MSME parks under the PPP model (park developed on more than 50 acres to be developed as integrated industrial park/estate, with max 20% area reserved for housing, commercial, social and medical facilities)</p>
Fostering ease of doing business, conducive environment and sensitive administration	<p>Modernizing the District Industries and Enterprise Promotion Centres through establishment of efficient and effective helpdesk which would help in better project formulation</p> <p>Setting up Investor Facilitation Cell in the District Industries and Enterprise Promotion Centre for guidance and counseling investors</p>
Capacity Building	<p>Connecting each MSME cluster in the state with a technical and management institute to provide technical and vocational counseling to the cluster</p> <p>Entrepreneurship Development Programs to be organised in all districts with the Institute of Entrepreneurship Development, Lucknow as a nodal agency</p>
Quality and Standards	<p>Development of information system at the Directorate of Industry and Enterprise Promotion level to promote the industry-academia collaboration</p>
Udyog 4.0	<p>Setting up of a Udyog 4.0 working group to identify necessary technology, equipment, and machines and formulating policies and action plan for the adoption of these by MSME units</p>
Marketing	<p>Encouraging MSMEs to onboard on e-commerce portals, reimbursement for this expenditure to be done under various MDA schemes</p>
Credit Support	<p>District Industries and Enterprise Promotion Centres to offer MSME entrepreneurs and youth seeking self-employment in preparation of bankable project reports to make financing easier</p>
Increase in FAR	<p>To ensure expansion of existing units keeping in mind the limited availability of land, FAR would be increased according to the extant rules and conditions</p>
Grievance redressal	<p>Strengthening of the web-based portal and call centre mechanism to redress the grievance of entrepreneurs</p>

Standard Operating Procedure

Approval Process

Developer / Promoter



Disbursal of Incentives

Developer / Promoter



To apply for the Uttar Pradesh MSME Policy 2022 through the Nivesh Mitra portal, follow these steps: Online Application Process through Nivesh Mitra:

Registration: Visit the Nivesh Mitra portal (<https://niveshmitra.up.nic.in/>) and register as a newuser. Provide your company/enterprise details, your name, email ID, and mobile number during the registration.

- **Login:** Once registered, log in to your account on the portal
- Go to "**Apply for LOC date**"
- Select "**MSME Policy 2022**"
- Fill the Incentive Form - **Submit relevant documents**
- **Track Application:** You can monitor the status of your application online. The portal offers real- time updates and sends automated SMS/email notifications at each stage of the application process
- **Download Approvals:** Once approved, download the digitally signed No Objection Certificates (NOCs) and other approvals directly from the portal

Important Documents Required:

- **Business Registration Proof:** Company registration documents or partnership deeds
- **Land Documents:** Proof of land ownership or lease agreement
- **Environmental Clearances:** Depending on the industry and project size, relevant environmental clearances might be required.
- **Project Report:** A detailed report outlining the business model, project feasibility, and financial projections.
- **Identity Proofs:** Identification documents of the business owners, such as Aadhar Card or PANCard.

Attention MSMEs – Unlock the Full Potential of Your Business with UP MSME Policy 2022!

Dear MSME Entrepreneur,

We understand the challenges you face in growing your business, and we are here to help you every step of the way! Whether you're looking for financial support, market access, skill development, or technological upgradation, the UP MSME Policy 2022 has a host of benefits designed specifically for your growth.

Get Started Now!

To explore these benefits, simply Register or Log in to your account on **UP MSME 1-Connect** and discover the wealth of resources available at your fingertips: UP MSME 1-Connect Portal. **msme1connect.up.gov.in**

For any questions or assistance, our UP MSME 1- Connect dedicated support team is here to guide you:

 Call Us : **+91-8860890639**

 WhatsApp Chat Support: **+91-8957540649**

We are excited to help you grow and succeed. Don't miss out on these incredible opportunities!

We look forward to serving you!

Team UP MSME 1-Connect

Empowering MSMEs for a brighter future!



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